



SPONSORSHIP GUIDE

CHRISTMAS CELEBRATION

OUR CULTURE & TRADITIONS



2ND

ANNUAL FESTIVAL NOEL

French Canadian

Métis

Acadian

CHRISTMAS CELEBRATION



The planning committee has been very busy creating an unforgettable Christmas festival. We invite you to increase your visibility in the community through our sponsorship campaign.

As an example, our virtual shows, we had 31,520 YouTube visitors with a reach of over 100,000 on Facebook platforms.

The creative management team offers you the following community events:

HOME DECORATION CONTEST (November 12 to December 12-2022)

Open to residents of Greater Sudbury

COMMUNITY LIGHTING CEREMONY “TREE of HOPE” (MEMORIAL)

Be part of an exciting event where the community will be coming together to light up Festival Noel Tree of Hope. Corporations and citizens will be encouraged to purchase lights in memory of a loved one.

WHITEWATER WINTER MEMORIES (December 16, 2022)

- 🎪 Winter fun for the whole family:
- 🎪 Official opening (Friday)
- 🎪 Children’s Snow Zone
- 🎪 Enviro Art/Craft Challenge (Create your master piece with Mother Nature Supplies)
- 🎪 Horse-drawn sleigh rides

IN MEMORY OF ROLAND (ROLLY) DUTRISAC; INDIGENOUS AND PIONEERING GAMES

Encourage businesses, clubs, universities, colleges or high schools to participate in a friendly competition that celebrates Indigenous and pioneer games. Open to the first 12 teams of 5 members.

LE RÉVEILLON (SATURDAY, DECEMBER 17, 2021)

Our guests will taste traditional dishes that remind us of recipes of yesteryear. After an excellent meal, our guests will participate in a 90-minute multimedia concert featuring Francophone artists from Greater Sudbury. An experience not to be forgotten.

WINTER WONDERLAND

Our goal is to make Christmas carols known or reintroduced in the community. The celebration of the Nativity and Christmas with the Christmas Village will be the pivotal event of the festival. Festival-goers will have the opportunity to visit, while learning about their favorite Christmas songs.

BE PART OF THE INAUGURAL CELEBRATION !!!!

Building Community Pride
BRING YOUR CORPORATION TO OUR STAGES

LET US CUSTOM YOUR SPONSORSHIP

LEVELS OF GIVING					
PARTICULARS	Anges de joie	Bergers de lumière	Lutins du père Noël	L'équipe de nez rouge	Amis du festival
RECOGNITION	\$5,000	\$2,500	\$1,500	\$500	\$250
TITLE SPONSORS LIMITED TITLES PLEASE CONTACT US	✓				
TITLE SPONSOR WINTER WONDERLAND (WHITewater) THEME NATIVITY THEME HALLMARK CHRISTMAS VILLAGE DEDICATED BANNER (10'X2')		✓			
TITLE SPONSOR WINTER WONDERLAND THEMES (2) SNOWFLAKE BANNER (2'X2')		✓			
CAFÉ-SOUVENIR VIRTUAL EVENT GUIDE 8.5"x 5.5" Full Colour-Major outlets REACHING OVER 100,000	FULL PAGE AD LOGO	HALF PAGE AD LOGO	THIRD PAGE AD LISTING	QUARTER PAGE AD	EIGHTH PAGE AD
WEBSITE www.cafefestivalnoel.ca	LOGO Linked to YOUR website	LOGO Linked to YOUR website	LOGO Linked to YOUR website	LISTING	
FORMAL CORPORATE INTRODUCTIONS <ul style="list-style-type: none"> • MEDIA LAUNCH • OFFICIAL OPENING • LE REVEILLON • Les GENS du NORD 	✓				
LE REVEILLON SUPPER/CONCERT TICKETS	8	4	2		
CHUCK LABELLE CONCERT TICKETS	8	4	2		
LOGO SCREENS <ul style="list-style-type: none"> • LE REVEILLON (SUPPER & CONCERT) • ANNUAL CAFE LAUNCH 	15 SECS	10 SECS	5 SECS		
GIFT BOXES (32"X32") (DISPLAYED at LE RÉVEILLON) LOGO	32"X32"	16"X16"			

For Further Information Please Contact....

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Kindly Send Your Cheque to Productions Café Heritage, PO Box 1534 Azilda ON P0M1B0